

About SMPS

The Society for Marketing Professional Services (SMPS) was formed in 1973 by a small group of professional service firm leaders who recognized the need to sharpen skills, pool resources, and work together to create business opportunities. Today, the association has a membership of 7,000+ marketing and business development professionals from architectural, engineering, planning, interior design, construction and specialty consulting firms located throughout the U.S. and Canada. SMPS offers a national conference, seminars, awards programs, publications and educational resources to highlight the latest trends in marketing and business development in the design and construction industry. SMPS chapters hold educational events and regular meetings nationwide. SMPS' mission is to educate, connect, and advocate for leaders in the building industry. SMPS' vision is for premier professional service firms to recognize SMPS as their most trusted resource for building business and achieving success.

SMPS Indiana was formed in 1985 to localize the national mission and help focus networking, education and information in the Midwest.

Membership

Enjoy the rewards of SMPS membership. Contact Lynn Busby at lbusby@emht.com for more information. You can sign up on the national web site (www.smeps.org). Note that membership is individual, not corporate, although most members expense the cost of membership.

Go Online: www.smepsindiana.org

SMPS Indiana uses email and the web for its main source of communication. Go online to register for events, find out more information about events, read news and announcements and get contact information. To sign up for regular emails about monthly events and announcements, contact Jamie Hergott at jlhergott@verkler.com.

CPSM

The Certified Professional Services Marketer recognizes individuals who have met a rigorous standard of experience and expertise in marketing professional services and who agree to adhere to the ethics and responsibilities of the profession.

2009-2010 Board Members

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Member Cost: \$35.00 Non-Member Cost: \$50.00

Find more program details and register and pay online under **CALENDAR (Acteva.com)** at www.smepsindiana.org

**Allied
Sponsor:**



**Silver
Sponsor:**



Vision Statement

A single voice and resource for Indiana marketing professionals in the built and natural environment.

2010 Program Calendar



Society for Marketing
Professional Services
Indiana

Jan. 20

Leadership -
Leader of the Pack
Skyline Club 3pm

Feb. 17

The Giants Among Us
Indiana History Center 3pm



Mar. 17

RFP's Suck
Indiana History Center 2pm



Apr. 21

"Brilliant Watson!"
Tech Parks
Ft. Wayne IN
Innovation Center 11:00am



2010

Program Calendar

Apr. 24



SMPS Community
Service Project

Apr. 28-30



Heartland Regional
Indianapolis, IN

May 12

New Members Party

Location TBA
3pm

May TBA

Communications Styles
1/2 Day Education Seminar

TBA

June 9

PhD's in
Business Development
Riverwalk Conference
Center - TBA



July 14-16



Boston, MA

July 21

A Winning Team
Indiana History Center
3pm

July 29

Scholarship
Golf Outing
Plum Creek G.C.
11am Registration

Aug. 18

Annual Meeting
TBA



Sep. 15

Right Brain Revolution
Indiana History Center 3pm



Oct. 20

BIM, BAM, BOOM!
Panel
Evansville IN
TBA

Nov. TBA

Monumental Affair
TBA



QUESTIONS ABOUT A PROGRAM TOPIC OR SPEAKER?

Contact Programs Chair, Brent Crum CPSM
at bdc@msktd.com or 317.917.1190

QUESTIONS ABOUT SPONSORSHIP?

Contact Sponsorship Chair, Megan Scott at
msscott@williams creek.net or 317.423.0690

Nov. TBA

Fact, Fiction & Future:
LEED Design Facilities

TBA



Dec. TBA

Holiday Party
2010

TBA